

Promoting your Multi-Property Squeeze Page

Share on your social media channels. Neighborhood specific links can be great for Facebook groups for that community or to Next Door.

Add a link to your email signature.

Create a featured neighborhood video for YouTube and add a link for that search area to the description.

Have a sphere you're missing an email address for? Send a text with a link for listings in their neighborhood and offer to send them email updates. Everyone likes to be a nosy neighbor. 😏

Active member of an HOA or Neighborhood Association? Have custom business cards made that say "Hello Neighbor" with a QR code to homes for sale in the neighborhood.

Add different areas as "products" to your Google My Business Page.

Offer a QR code at your open house for visitors, or offer to send them a link to see other houses for sale in the area.

Send a neighborhood specific link to your geofarm.