

# Promoting your Seller Squeeze Page

Add a link to your email signature.

Add the link to your Instagram bio.

Have a sphere you're missing information for or a past client you've lost touch with? Send a link via text or email asking if they have tracked their homes value lately and why it is a good idea even if they aren't looking to sell currently.

Add as a "product" to your Google My Business Page.

Door knock the neighbors for your open house to invite them to see the listing and offer them the listing information with a QR code to find the value of their home.

Use Google Ads to target keywords related to property valuation, directing users to your tool.

Order the What's My Home Worth postcard in xpressdocs.